



NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE-ATLANTA BRANCH  
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## Media Alert

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### **Protest against Trump planned at championship game on Monday**

**(Jan. 7, 2018) Atlanta** -- Groups of civic and community activists plan to protest the regressive policies of the Trump administration during the NCAA College Football Playoff National Championship game in Atlanta on Monday.

Hundreds of people intend to wear white, mocking the “snowflake” nickname Trump supporters throw at their opponents, and hold anti-Trump signs while the president is in the packed stadium.

“Every measure the previous administration put in place to protect the well-being of people and the planet has been under attack by the Trump administration. We urge all citizens to get engaged to stop the assault on our civil and human rights, and on health, education and the environment,” said Richard Rose, president of the Atlanta branch of the NAACP.

Other organizations taking part in the protest include: the Georgia Alliance for Social Justice and other Metro Atlanta NAACP Branches.

The administration’s latest decision to promote a massive increase in offshore drilling could have a devastating effect in Georgia, Alabama, other states along the coasts, and throughout the world. That is just one of the many reasons everyone in this state and throughout the nation needs to stay active in the political process.

The groups also plan a tweetstorm to coincide with Trump’s visit to Atlanta and attendance at the game. A press conference will be held at 10AM Monday at the Atlanta NAACP offices detailing the protest vehicles.

For more information, follow the Atlanta NAACP on Twitter @naacpatlanta and on Facebook, Atlanta NAACP.